



**BOYS & GIRLS CLUB
OF BENTON COUNTY**

2025 Athletics Sponsorship Opportunities

BGCBC Mission & Vision

Our Mission

To inspire & enable all young people, especially those who need us most, to reach their full potential as productive, responsible, & caring citizens.

Our Vision

To provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character & citizenship, and living a healthy lifestyle.



2023-2024 Impact



Our Members

- **84%** report they receive mostly As & Bs in school
 - **100%** high school graduation rate
- **78%** of members report they will attend college
 - **26%** are from single parent homes
 - **9%** are in foster care system



Awards & Scholarships

- **Over \$10,000** in college scholarships
- **\$175,000+** in membership scholarships
 - Local member, Kayleigh, won:
 - Benton County Youth of the Year**
 - Arkansas Youth of the Year**
 - Southwest Youth of the Year**



Meals & Snacks

- **226,000+** meals & snacks served
 - **Over 3,000** kids served
- **30%** of kids are in free & reduced lunch programs



Numbers to Remember

20%

Portion of BGCBC's operating revenue that comes from memberships. The other 80% comes from grants, individual donations, & sponsorships.

750

of kids we serve a day

19

We serve 19 sites between traditional sites and SKC sites at the Rogers Public Schools.



BGCBC Athletics



Flag Football & Cheerleading:

- Registration Fees:
 - \$125 for Flag Football
 - \$75 for Cheerleading
- Approx. 200 participants
- Held during September-November
- Ages: 1st - 6th grade



Volleyball:

- \$125 registration fee
- Approx. 200 participants
- Held during September-November
- Ages: 3rd – 8th grade

Basketball:

- \$125 registration fee
- Approx. 1,200 participants
- Held during November-March
- Ages: 1st – 12th grade



Athletics Presenting Sponsorship

\$10,000 annually



- Recognized as the Presenting sponsor for Basketball OR Fall Sports (Flag Football/Cheerleading/Volleyball)
- Logo recognition on:
 - BGCBC Website Partnership Page
 - BGCBC Website Athletics Page
 - Jerseys for boys & girls' basketball jerseys OR flag football & volleyball jerseys and cheerleading shirts
 - Signage at game locations of basketball OR fall sports
 - Athletic emails (as presenting sponsor)
- Recognition in annual impact report
- Dedicated Social Media Post on BGCBC channels (3 per year)
- Opportunity for 2 activations during season (*held at chosen sport; must be approved by BGCBC staff*)
- Opportunity to provide branded materials to participants (*must be approved by BGCBC staff*)



Athletics League Sponsorship

\$5,000 annually



- Recognized as a League sponsor for chosen sport:
 - League= 10 teams per basketball, flag football/cheerleading, volleyball
- Logo recognition on:
 - BGCBC Website Partnership Page
 - BGCBC Website Athletics Page
 - Jerseys for 10 teams per chosen sport
 - Signage at game locations of basketball **OR** fall sports (*recognition under presenting sponsor*)
- Recognition in annual impact report
- Dedicated Social Media Post on BGCBC channels (*1 per year*)
- Opportunity to provide branded materials to participants (*must be approved by BGCBC staff*)



Athletics Team Sponsorship

\$250 annually



- Recognized as a team sponsor for 1 team per sport
 - Recognition underneath Presenting and/or league sponsor
- Logo recognition on:
 - Jerseys for 1 team per chosen sport
 - 1 team would include 10-12 jersey per sport





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