



**BOYS & GIRLS CLUB**  
OF BENTON COUNTY

2025 Sponsorship  
Opportunities

# Our Mission & Vision

## Our Mission

To inspire & enable all young people, especially those who need us most, to reach their full potential as productive, responsible, & caring citizens.

## Our Vision

To provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character & citizenship, and living a healthy lifestyle.



# 2023-2024 Impact



## Our Members

- **84%** report they receive mostly As & Bs in school
  - **100%** high school graduation rate
- **78%** of members report they will attend college
  - **26%** are from single parent homes
  - **9%** are in foster care system



## Awards & Scholarships

- **Over \$10,000** in college scholarships
- **\$175,000+** in membership scholarships
  - Local member, Kayleigh, won:
    - Benton County Youth of the Year**
    - Arkansas Youth of the Year**
    - Southwest Youth of the Year**

## Meals & Snacks



- **226,000+** meals & snacks served
  - **Over 3,000** kids served
- **30%** of kids are in free & reduced lunch programs



# Numbers to Remember

20%

Portion of BGCBC's operating revenue that comes from memberships. The other 80% comes from grants, individual donations, & sponsorships.

750

# of kids we serve a day

19

We serve 19 sites between traditional sites and SKC sites at the Rogers Public Schools.



# BGCBC

## Events & Athletics

### Youth of the Year

An evening to celebrate our mission with dinner, drinks, an auction, & to hear from our 2025 Youth of the Year winner.

**April**

### Sip & Savor

A fun, uplifting night in a relaxed environment. Our elevated block party with food, drinks, live music & activities.

**August**

### Fall Classic at Topgolf

A unique spin on a traditional golf tournament allows teams to compete for great prizes. Attendees receive swag bags, breakfast, & a chance to bid on some fun items.

**October**

**September**

### September - November

Flag football + Cheerleading (ages 1<sup>st</sup>-6<sup>th</sup> grade)

Volleyball (ages 3<sup>rd</sup>-8<sup>th</sup> grade)

### November - March

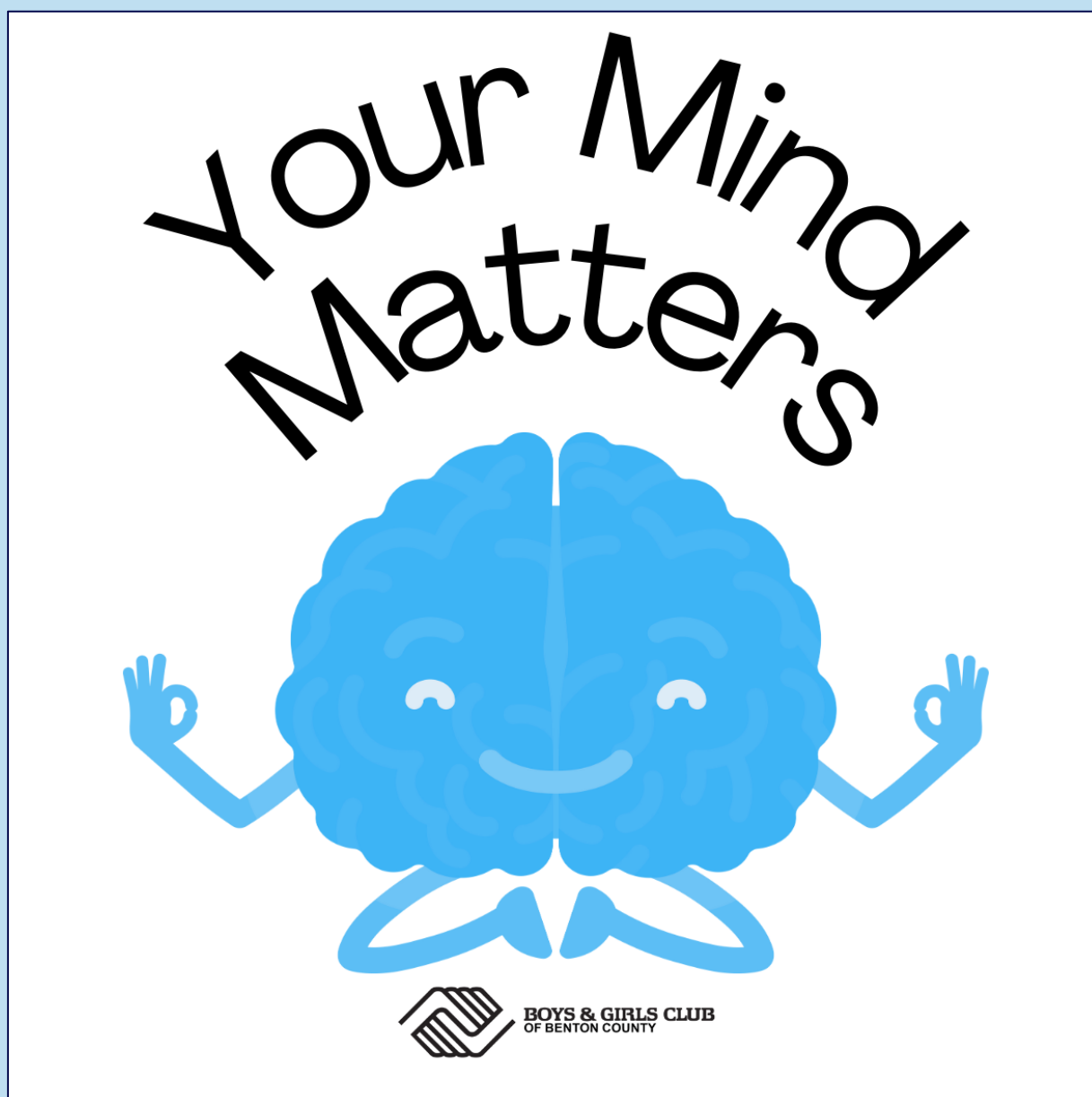
Basketball (ages 1<sup>st</sup>-12<sup>th</sup> grade)

**November**



# New in 2024: Project Mindful Matters

- Each traditional Club site has created a calming room/space/corner
  - Includes weighted stuffed animals
  - Fidget spinners & toys
  - Comfortable seating such as bean bags & couches
- 125+ youth have sought out solace in the calming rooms
- 23 youth have participated in group counseling sessions
- 6 Club members are receiving therapy on-site
- We hired 2 FT Certified Social Workers to be on site
- 1 intern from the MSW program at the UofA



# Youth of the Year Gala



presented by *Unilever*

Youth of the Year is one of the most important nights of the year for Boys & Girls Club of Benton County! Around 450 attendees come together to celebrate the mission of BGCBC. This event includes a seated dinner, drinks, an auction, and a chance to hear from the 2025 BGCBC Youth of the Year Winner!

**Date:** Friday, April 4, 2025

**Time:** VIP Reception at 5:30pm  
General Event at 6:00pm

**Location:** Heroncrest  
1579 E. Lake Road  
Elm Springs, AR 72762

**Event Chair:** Silvia Azrai Kawas, EVP, Consumables, Walmart

**Attire:** Cocktail Casual



# Sip & Savor

presented by



Sip & Savor is an elevated block party where attendees get to sip on fun beverages & savor some of the best bites from local restaurants, food trucks & suppliers. It is a fun and uplifting night in a relaxed environment that includes live music, an exclusive silent auction & fun activities!

**Date:** Thursday, August 21, 2025

**Time:** VIP Reception at 5:30pm  
General Event 6:00-9:00pm

**Location:** Osage House: The Hall  
243 Pace Lane  
Cave Springs, AR 72718

**Event Chairs:** Gypsy Jo Diessner, VP Merchandising, Walmart  
Tyler Lehr, SVP-GMM, Chilled, Adult Beverage & Convenience, Walmart

**Attire:** Summer Casual

**Estimated Attendance:** 450-500





# Mobil 1™ Fall Classic at Topgolf

The Fall Classic at Topgolf is a unique spin on a traditional golf tournament where teams of 6 get to compete for some fun prizes. This event includes an exclusive silent auction, breakfast, a swag bag, hat & golf shirt for all attendees. It is a fun morning supporting BGCBC! *(event is done by lunchtime!)*

**Date:** Friday, October 3, 2025

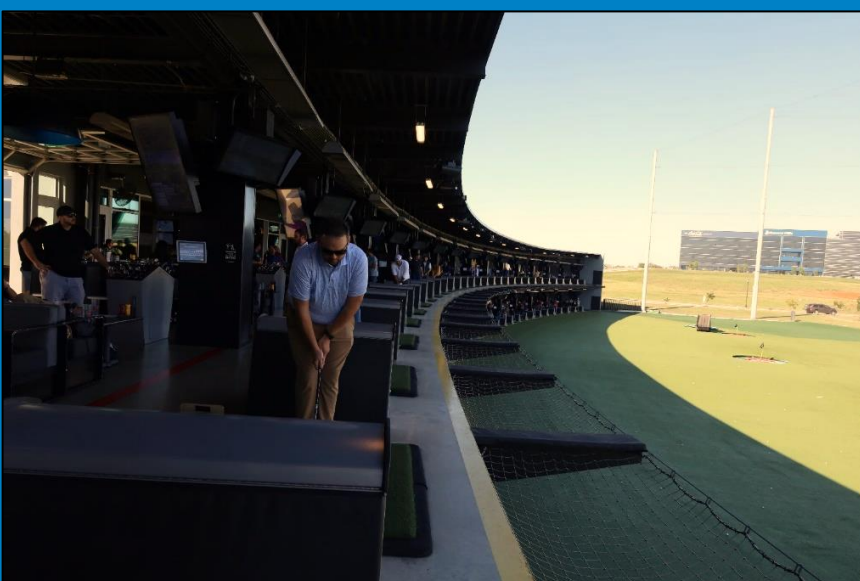
**Time:** Check-In at 8:30am  
Play begins at 9am

**Location:** Topgolf  
3919 S. JB Hunt Drive  
Rogers, AR 72758

**Event Chair:** Brittany Smith, VP Merchandising--Toys, Walmart  
Melody Richard, SVP-Pantry, Walmart

**Attire:** Golf Casual

**Estimated Attendance:** 430



# Founder Sponsor Level

***\$50,000 annually***



- Logo recognition
  - Founder level recognition at all 3 fundraising events
  - event signage & promo materials
  - BGCBC website
- Verbal recognition from stage at Youth of the Year and Sip & Savor events
- Recognition in annual impact report
- Dedicated Social Media Post (3 per year)
- Opportunity to provide an auction package at any & all events
- Option to provide product in swag bags for players at the Fall Classic at Topgolf
- Opportunity to have a booth space at Sip & Savor
  - Includes providing product
  - Can bring branded linens & signage to have in booth space
  - Branded swag/giveaways
- **Access to attend all 3 fundraising events:**
  - **2 tables** at Youth of the Year *(total of 16 attendees)*
    - access for 8 to attend the VIP Reception
  - **16 tickets** to attend Sip & Savor
    - access for 6 to attend the VIP Reception
  - **4 reserved** bays at the Fall Classic at Topgolf *(total of 24 players)*

*(tickets can be customized to fit company needs based on availability)*



# Champion Sponsor Level

***\$25,000 annually***



- Logo recognition:
  - Champion level recognition at all 3 fundraising events
  - Event signage & promo materials
  - on BGCBC Website
- Recognition in annual impact report
- Dedicated Social Media Post (3 per year)
- Verbal recognition from stage at Youth of the Year and Sip & Savor events
- Opportunity to provide an auction package at any & all events
- Option to provide product in swag bags for players at the Fall Classic at Topgolf
- Opportunity to have a booth space at Sip & Savor
  - Includes providing product
  - Can bring branded linens & signage to have in booth space
  - Branded swag/giveaways
- **Access to attend all 3 fundraising events:**
  - **1 table** at Youth of the Year *(total of 8-10 attendees)*
    - access for 6 to attend the VIP Reception
  - **16 tickets** to attend Sip & Savor
    - access for 4 to attend the VIP Reception
  - **2 reserved** bays at the Fall Classic at Topgolf  
*(total of 12 players)*  
*(tickets can be customized to fit company needs based on availability)*



# Diamond Sponsor Level

***\$20,000 annually***



- Logo recognition:
  - Diamond level recognition at all 3 fundraising events
  - event signage & promo materials
  - On BGCBC website
- Recognition on annual impact report
- Dedicated Social Media Post (3 per year)
- Verbal recognition from stage at Youth of the Year and Sip & Savor events
- Opportunity to provide an auction package at any & all events
- Option to provide product in swag bags for players at the Fall Classic at Topgolf
- Opportunity to have a booth space at Sip & Savor
  - Includes providing product
  - Can bring branded linens & signage to have in booth space
  - Branded swag/giveaways
- **Access to attend all 3 fundraising events:**
  - **1 table** at Youth of the Year *(total of 8-10 attendees)*
    - access for 4 to attend the VIP Reception
  - **12 tickets** to attend Sip & Savor
    - access for 2 to attend the VIP Reception
  - **2 reserved** bays at the Fall Classic at Topgolf *(total of 12 players)*

*(tickets can be customized to fit company needs based on availability)*



# Ruby Sponsor Level



***\$15,000 annually***

- Logo recognition:
  - Ruby level recognition at all 3 fundraising events
  - event signage & promo materials
  - BGCBC website
- Recognition in annual impact report
- Opportunity to provide an auction package at any & all events
- Option to provide product in swag bags for players at the Fall Classic at Topgolf
- Opportunity to have a booth space at Sip & Savor
  - Includes providing product
  - Can bring branded linens & signage to have in booth space
  - Branded swag/giveaways
- **Access to attend all 3 fundraising events:**
  - **1 table** at Youth of the Year *(total of 8-10 attendees)*
    - access for 4 to attend the VIP Reception
  - **10 tickets** to attend Sip & Savor
    - access for 2 to attend the VIP Reception
  - **2 reserved** bays at the Fall Classic at Topgolf *(total of 12 players)*

*(tickets can be customized to fit company needs based on availability)*



# Platinum Sponsor Level

*\$10,000 annually*



- Logo recognition:
  - Platinum level recognition at all 3 fundraising events
  - On event signage & promo materials
  - On BGCBC website
- Recognition in annual impact report
- Opportunity to provide an auction package at any & all events
- Option to provide product in swag bags for players at the Fall Classic at Topgolf
- Opportunity to have a booth space at Sip & Savor
  - Includes providing product
  - Can bring branded linens & signage to have in booth space
  - Branded swag/giveaways
- **Access to attend all 3 fundraising events:**
  - **1 table** at Youth of the Year *(total of 8-10 attendees)*
    - access for 4 to attend the VIP Reception
  - **8 tickets** to attend Sip & Savor
    - access for 2 to attend the VIP Reception
  - **2 reserved** bays at the Fall Classic at Topgolf *(total of 12 players)*

*(tickets can be customized to fit company needs based on availability)*



# Gold Sponsor Level

*\$5,000 annually*



- Logo recognition:
  - Gold level recognition at chosen 2 fundraising events
  - Event signage
  - On BGCBC website
- Recognition in annual impact report
- Opportunity to provide an auction package at any & all events
- Opportunity to have a booth space at Sip & Savor
  - Includes providing product
  - Can bring branded linens & signage to have in booth space
  - Branded swag/giveaways
- **Access to attend 2 fundraising events: (choosing only 2 of the below options)**
  - **1 table** at Youth of the Year *(total of 8-10 attendees)*
    - access for 2 to attend the VIP Reception
  - **4 tickets** to attend Sip & Savor
    - access for 1 to attend the VIP Reception
  - **1 reserved** bays at the Fall Classic at Topgolf *(total of 6 players)*

*(tickets can be customized to fit company needs based on availability)*



# Silver Sponsor Level

**\$2,500 annually**



- Logo recognition:
  - Silver level recognition at chosen 2 fundraising events
  - Event Signage
  - BGCBC Website
- Recognition in annual impact report
- Opportunity to provide an auction package at any & all events
- Opportunity to have a booth space at Sip & Savor
  - Includes providing product
  - Can bring branded linens & signage to have in booth space
  - Branded swag/giveaways
- **Access to attend 1 fundraising event: (*choosing only 1 of the below options*)**
  - **1 table** at Youth of the Year (*total of 8-10 attendees*)
  - **4 tickets** to attend Sip & Savor
  - **1 reserved** bays at the Fall Classic at Topgolf (*total of 6 players*)

(*tickets can be customized to fit company needs based on availability*)







**BOYS & GIRLS CLUB**  
OF BENTON COUNTY

For more information:

Amy Navarro

Director of Resource Development

[anavarro@bgcbentoncounty.org](mailto:anavarro@bgcbentoncounty.org)